



### Be Kind

Like all of us, lots of “stuff” gets forwarded to my in-box. About 99% are deleted without opening, and most of the ones I do open are rarely read in their entirety. However, once in a while a good one gets through, such as one my wife, Susan, sent to me a couple of weeks ago.

Although I take some measure of pride writing these articles from scratch, this one is too good not to pass along as our January article. I don't know who wrote it. If anyone does, I will give credit in February. Enjoy.

*At a TD Club meeting many years before his death, Coach Paul "Bear" Bryant told the following story, which was typical of the way he operated.*

*"I had just been named the new head coach at Alabama and was off in my old car down in South Alabama recruiting a prospect who was supposed to have been a pretty good player, and I was 'havin' trouble finding the place.*

*Getting hungry, I spied an old cinder block building with a small sign out front that simply said "Restaurant." I pull up, go in, and every head in the place turns to stare at me. Seems I'm the only white 'fella' in the place. But the food smelled good so I skip a table and go up to a cement bar and sit. A big ole man in a tee shirt and cap comes over and says, "What do you need?" I told him I needed lunch and what did they have today? He says, "You probably won't like it here. Today we're having chitlins, collard greens, and black eyed peas with cornbread.*

*I'll bet you don't even know what chitlins are, do you?" I looked him square in the eye and said, "I'm from Arkansas. I've probably eaten a mile of them. Sounds like I'm in the right place."*

*They all smiled as he left to serve me up a big plate. When he comes back he says, "You ain't from around here, then?" And I explain I'm the new football coach up in Tuscaloosa at the University and I'm here to find whatever that boy's name was and he says, yeah, I've heard of him, he's supposed to be pretty good. And he gives me directions to the school so I can meet the young man and his coach.*

*As I'm paying up to leave, I remember my manners and leave a tip, not too big to be flashy, but a good one and he told me lunch was on him, but I told him for a lunch that good, I felt I should pay. The big man asked me if I had a photograph or something he could hang up to show I'd been there. I was so new that I didn't have any yet. It really wasn't that big a thing back then to be asked for, but I took a napkin and wrote his name and address on it and told him I'd get him one. I met the kid I was 'lookin' for later that afternoon and I don't remember his name, but do remember I didn't think much of him when I met him. I had wasted a day, or so I thought.*

*When I got back to Tuscaloosa late that night, I took that napkin from my shirt pocket and put it under*

*my keys so I wouldn't forget it. Heck, back then I was excited that anybody would want a picture of me. And the next day we found a picture and I wrote on it, "Thanks for the best lunch I've ever had", Paul Bear Bryant.*

*Now let's go a whole 'buncha' years down the road. Now we have black players at Alabama and I'm back down in that part of the country scouting an offensive lineman we sure needed. Y'all remember, (and I forget the name, but it's not important to the story), well anyway, he's got two friends going to Auburn and he tells me he's got his heart set on Auburn too, so I leave empty handed and go on to see some others while I'm down there.*

*Two days later, I'm in my office in Tuscaloosa and the phone rings and it's this kid who just turned me down, and he says, "Coach, do you still want me at Alabama?" And I said, "Yes, I sure do." And he says, o.k., he'll come. And I say, "Well, son, what changed your mind?" And he said, "When my grandpa found out that I had a chance to play for you and said no, he pitched a fit and told me I wasn't going nowhere but Alabama, and wasn't playing for nobody but you. He thinks a lot of you and has ever since y'all met."*

*Well, I didn't know his granddad from Adam's housecat so I asked him who his granddaddy was and he said, "You probably don't remember him, but you ate in his restaurant your first year at Alabama and you sent him a picture that he's had hung in that place ever since. That picture's his pride and joy and he still tells everybody about the day that Bear Bryant came in and had chitlins with him. My grandpa said that when you left there, he never expected you to remember him or to send him that picture, but you kept your word to him and to Grandpa, that's everything. He said you could teach me more than football and I had to play for a man like you, so I guess I'm coming to Alabama." I was floored. But I learned that the lessons my mama taught me were always right. It don't cost nuthin' to be nice. It don't cost 'nuthin' to do the right thing most of the time, and it costs a lot to lose your good name by breakin' your word to someone.*

*When I went back to sign that boy, I looked up his Grandpa and he's still running that place, but it looks a lot better now; and he didn't have chitlins that day, but he had some ribs that 'woulda' made Dreamland proud and I made sure I posed for a lot of pictures; and don't think I didn't leave some new ones for him, too, along with a signed football. I made it clear to all my assistants to keep this story and these lessons in mind when they're out on the road. And if you remember anything else from me, remember this - It really doesn't cost anything to be nice, and the rewards can be unimaginable."*

*Coach Bryant was in the presence of these few gentlemen for only minutes, and he defined himself for life, to these gentlemen, as a nice man. Regardless of our profession, we do define ourselves by how we treat others and how we behave in the presence of others, and most of the time, we have only minutes or seconds to leave a lasting impression. We can be rude, crude, arrogant, cantankerous -- or we can be nice. Nice is always a better choice. I like what Stephen Grellet, French/American religious leader (1773-1855) said: "I expect to pass through the world but once. Any good therefore that I can do, or any kindness I can show to any creature, let me do it now. Let me not defer it, for I shall not pass this way again."*

### **The Leadership Challenge:**

Be nice, especially to those who try, but come up short, to those who never got the lucky break, or to those who were dealt a bad hand.

It is especially troublesome to see someone get beat up over things they can't control, like the clerk in the store, conscientiously working hard in that second job to make ends meet, simply following company policy that we deem to be totally unreasonable. Be kind. It doesn't cost a nickel more. (For more information on Coach Bryant, see end of article.)

### **Sad Ending**

One of my favorite articles was the December 06' Leadership Challenge. If you weren't on our list at that time or your computer's spam filter was working overtime, you can [click here](#) and read it.

It was about Secret Santa, a man named Larry Stewart, who came from humble beginnings, became prosperous and for 25 years gave away over \$1.3 million, mostly in \$100 bills at random, anonymously. In the article I mentioned he "came out" and allowed himself to be identified because he had been diagnosed with esophageal cancer.

Larry Stewart died on January 12 at the tender age of 58. These are the heroes our world cannot afford to lose. A lot of people with pretty big feet would have to step forward to fill his shoes. We can hope that through his random acts of kindness, Larry Stewart's legacy will live on.

### **About Coach Bryant**

For those of you who are too young to remember Coach Bryant, try these statistics out:

- Coached 6 National championship teams
- Won 13 Southeastern Conference titles
- SEC Coach of the Year 8 times
- National Coach of the Year 3 times
- Third all-time winningest Division 1-A college coach with 323 victories
- Winner of the Presidential Medal of Freedom

I encourage your response to these thoughts. [farlgroup@aol.com](mailto:farlgroup@aol.com)

Have a great day!

Please forward this on or send us the e-mail addresses of co-workers, friends or family members who might enjoy a monthly leadership thought.